LIST OF ISSUES AND PROGRAMS

OCTOBER 1-DECEMBER 31, 2015

WSB-FM B98.5FM

COX RADIO, INC. **ATLANTA, GEORGIA**

ISSUES AND ANSWERS

DURING THE PERIOD OCTOBER-DECEMBER 31, 2015 THE FOLLOWING ISSUES AND PROBLEMS WERE AMONG THOSE ADDRESSED BY WSB-FM:

EDUCATION

FAMILY/PARENTING/SELF-HELP/RELATIONSHIP

HEALTH/MENTAL/SAFTEY / CRIME

JOB/BUSINESS/FINANCIAL/POVERTY/CHARITY

ART / ENTERTAINMENT / RECREATION / ENVIRONMENTAL

WOMEN/MINORITY

WSB-FM OCTOBER 1-DECEMBER 31, 2015

LIST OF PROGRAMS	<u>AIRTIMES</u>	LENGTH	PROGRAM DESCRIPTION
PERSPECTIVES Condace.Pressley@coxinc.com	SUN 5:30AM	30 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH LOCAL ISSUES OR TOPICS OF PARTICULAR INTEREST TO MINORITIES.
BUSINESS IN THE BLACK Twanda.Black@coxinc.com	SUN 6:00AM	30 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIR PROGRAM DEALING WITH MINORITY BUSINESS AND COMMUNITY ISSUES.
Dr. Joe Show Drjoeesposito.com	SUN 7:00AM	50 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS PROGRAM DEALING WITH VARIOUS TYPES OF MEDICAL INFORMAITON.
B98.5 MORNING SHOW WEEKDAYS	5:30AM	4 HR 30 MIN	LOCALLY PRODUCED MORNING SHOW FEATURING TOPICAL ISSUES, BOTH LOCAL AND NATIONAL.

^{*}LENGTHS OF PROGRAMS ARE APPROXIMATE.

RESEARCH, CONDUCTED BY WSB-FM, SHOWS THAT TWO OF
THE PRIMARY REASONS PEOPLE LISTEN TO THE RADIO ARE FOR WEATHER
AND TRAFFIC INFORMATION. WSB-FM AIRS OVER 234 WEATHER UPDATES
AND 200 TRAFFIC UPDATES DURING AN AVERAGE WEEK.

WSB-FM Ascertainment Process

Community ascertainments are done in conjunction with our AM station. The hosts of many of our Public Affairs shows are on the staff of WSB-AM and interact daily with the community.

Our Current Public Service Shows are:

Perspectives with Condace Pressley

Business in the Black with Twanda Black

Dr. Joe Show with Dr. Joe Espisito

CHARITY EVENTS – 4TH Quarter –OCTOBER 1-DECEMBER 31, 2015

10/4-Sips & Stilettos - Susan G. Komen of Greater Atlanta

10/10-Light of the Night Walk- Leukemia & Lymphoma Society

10/11-Atlanta Pride Parade

10/15-Alive After 5-City of Roswell

10/18-AIDS Walk Atlanta- AID Atlanta

10/24-Boo at the Zoo

11/7-Strong Legs for Life Run-Children's Healthcare

11/21-22-Kroger Can Hunger Campaign- Atlanta Community Food Bank

12/1-19-Toys for Tots- US Marine Corps

12/5- Atlanta Beltline 10k @ Krog Street

12/12-Chlidren's Museum Grand Opening

WSB-FM ISSUES & PROGRAMS – 4th QTR. 2015

ISSUE & DESCRIPTION	DATE	TIME	LENGTH
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10/4/15 7AM 1 hr.

DR. JOE SHOW: Obesity and disease: part 2. Fortunately, there is much you can do to lower your risk for cancer. Prevention is key however, and maintaining a healthy weight is part of a preventative lifestyle. I believe you can virtually eliminate your risk of cancer and chronic disease, and radically improve your chances of recovering from cancer if you currently have it, by adhering to the following strategies, which will also help you normalize your weight and insulin/leptin sensitivity. Buy whole organic foods. Opt for organic grass-fed meats. Opt for glass packaging and storage containers. Reconsider how you prepare and cook your food. Intermittent fasting. Normalize your ratio of omega-3 to omega-6 fats. Optimize your gut flora. Exercise. Vitamin D. Sleep. Avoid toxins. Avoid radiation exposure. Manage your stress.

10/11/15 7AM 1 hr.

DR. JOE SHOW: Memory problems. Is a "Swollen Brain" causing your memory problems? Ever get the feeling that your brain is just not working quite like it used to? Unfortunately, you're probably not imagining it. Memory problems are one of the most common complaints about growing older. In fact, subtle memory changes can start as early as in your 40's. By the time you reach your 60's small slips like forgetting names, being easily distracted, or misplacing your glasses becomes the norm for most of us. Scientists have always said that the condition, known as age-related cognitive decline, is an inevitable result of aging. We've been told that there's nothing we can do about it and that we'll just have to learn to live with it. But now new research is saying that this is not the case. In fact, it appears that we not only can put the brakes on the downward memory spiral but we can even reverse the decline.

10/18/15 7AM 1 hr.

DR. JOE SHOW: What is a hormone disruptor? It seems like not a week goes by without a study linking a common household product – or its ingredients – to one serious health problem or other. Whether it's BPA in cans causing heart attacks and cancer or fake fragrances in personal care products inducing early puberty in girls, the deluge of what's harming us can be depressing. But all of these studies underline one important fact: Chemicals are introduced onto the market before they're adequately tested for their long-term impacts on human health, and many of them are harmful hormone disrupters.

HEALTH /SAFETY / CRIME:

10/26/15 6AM 12MINS

BUSINESS IN THE BLACK: Dr. Shoshana Bennett, Clinical Psychologist and author of "Post- Partum Depression for Dummies" talks about the more than 1.3 million new mothers who will experience post-partum depression triggered by hormones and chemical changes. Dr. Shosh talked about treatments and therapies for women with this condition which has at least six different types of depressions associated with it.

10/25/15 7AM 1 hr.

DR. JOE SHOW: "Healthy" snacks to avoid. As the nation's collective waistline continues to expand, it has become more important than ever to educate yourself as to what sorts of food truly are and are not healthy for you, despite what their labeling says or whether they are touted as "healthy." That is especially important for snacks that are supposed to be good for you but which are, in reality, not a smart food choice.

11/2/15 6AM 12MINS

BUSINESS IN THE BLACK: Dr. Richard Hom, Optometric Director for Anthem, talks about the impact of annual eye exams and good eye care on learning and classroom behavior. Dr. Hom says that parents must have their children's eyes checked every year just as they have their annual physicals. Antheminc.com

11/1/15 7AM 1 hr.

DR. JOE SHOW: Control your food cravings. You know that giant muffin is a naked cupcake, but it's not enough to block out the little nagging voice (or maybe booming roar) of a craving. So, even though it has no nutritional value or you're trying to lose weight by cutting out junk food calories, you find yourself chowing down. But new research suggests that your gut bacteria not your willpower, may be to blame. In a scientific review, the researchers found that the bacteria living in your gut (which outnumbers your own cells 100 to 1!) influence what you eat to get the nutrients that they want, even if it's not the healthiest choice for you.

11/8/15 7AM 1 hr.

DR. JOE SHOW: Obesity surpasses smoking in terms of ill health effects. This may come as a surprise to some, but data collected from over 60,000 Canadians show that obesity leads to more doctor visits than smoking. The idea that being overweight can be worse for your health than smoking is likely to make many balk, considering how "normal" it has become to carry around extra pounds, but in terms of overall health effects and subsequent health care costs. It's likely true. The study estimates that if obesity were not a factor, doctor visits in Canada would decrease by 10 percent. The decrease would be even greater if you take into account problems related to type 2 diabetes, which is also directly related to obesity and poor diet.

WSB-FM ISSUES & PROGRAMS -4th QTR. 2015

per ounce and calorie than other foods.

ISSUE & DESCRIPTION	DATE	TIME	LENGTH	
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	11/15/15	7AM	1 hr.	
DR. JOE SHOW: Natural remedies for the treatment of acid reflux. Acid reflux is a percent of Americans. Other terms used for this condition are gastroespohageal re	n extremely comm	on health pro)) or peptic u	blem, affecting as many as cer disease.	
The hall mark symptom of acid reflux is "heartburn" – a burning sensation behind y cases, this pain can be severe enough to be mistaken for a heart attack.	your breastbone th	at sometimes	travels up your throat. In	some
	11/22/15	7AM	1 hr.	
DR. JOE SHOW: Energy boosting foods. Superfood supply lots of nutrients that m soils that are common with our monoculture agriculture. They also supply more nu Superfoods also tend to have high antioxidant ORAC (oxygen radical absorption capes).	utrients and/or ant	oxidants with	less bulk and fewer calorie	es.

11/30/15 6AM 13MINS

BUSINESS IN THE BLACK: Cheryl Burnside, Founder of Phenomenal Woman's Health talks about her Pearl & Cream Tea honoring PWH Woman of the year Ashlee Hicks, Co-founder of Black Girls Run. The annual event addresses women's health issues such as breast cancer, heart disease and more. iamphenomenal.org

11/29/15 7AM 1 hr.

DR. JOE SHOW: Why diets don't work. 62% of Americans are overweight. 44 million people are clinically obese, 34 million people are considered "at risk". \$30,000,000,000 spent on weight loss, \$314,000,000 spent just on diet pills. Stress makes everything worse: confuses appetite signals, impairs body chemistry. Fast chewing doesn't allow for proper digestion and assimilation, excess air is taken in with food. Slow down and take time to enjoy your meals, chew your food thoroughly. Don't drink with your meals (especially alcohol or vinegar!), this dilutes digestive enzymes. Avoid overeating, especially cooked or refined foods. Utilize proper food combining to make digestion easier and more efficient. Learn to love healthy food so you don't feel resentment. Don't skip meals, or snack in between meals. Hunger vs. cravings. Food addiction – Meat, sugar, dairy and chocolate stimulate the opiate receptor sites in your brain. If you are prone to addiction, you have less dopamine receptors in your brain, so you need more stimulation to get pleasure, so you eat "addicting" foods and you eat more of them. The big secret to weight loss, it takes 20 minutes for your stomach to tell your brain that you are full!!!

HEALTH /SAFETY / CRIME:

12/6/15 7AM 1 hr.

DR. JOE SHOW: Alcohol consumption and breast cancer. The International Agency for Research on Cancer has collected updated evidence and data from recent scientific studies (2009 – 2013) to investigate the link between breast cancer and alcohol consumption. Interestingly, the analyses found a linear correlation between alcohol intake and breast cancer occurrence, as summarized in the American Journal of Preventive Medicine article (published 2014). This latest article compiled and statistically analyzed the experimental and numerical data from various research articles, and the conclusion reinforces that alcohol consumption leads to higher rates of breast cancer. The main cause is "ethanol oxidation" and the resulting byproduct acetaldehyde. In the case of breast cancer, ethanol reaches the breast tissues via the bloodstream, where its metabolism generates various carcinogens such as acetaldehyde, free radicals and peroxides which increase cell proliferation.

12/7/15 6AM 15MINS

BUSINESS IN THE BLACK: Retired Army Major Jeff Hall and his wife Sherri talk about their personal story with PTSD and the tools and resources available for service members, veterans and military families. The Real Warriors campaign is encouraging fellow warriors and families to watch for signs of PTSD and to seek support immediately for the invisible wounds of war.

12/13/15 5:30AM 15MINS

PERSEPCTIVES: Quintez Gurndy, Kaiser Permante: Childhood obesity—it's a serious health condition that continues to impact more than 12 million American children between the ages of 2-19. While awareness of this issue has risen, bringing childhood obesity rates down has proven to be a daunting challenge. But health care giant Kaiser Permanente is trying to move the needle through Thriving Schools—its effort to create a culture of health among students, teachers and school staff.

12/13/15 7AM 1 hr.

DR. JOE SHOW: How to treat colds and flu. The humble cold is the most common infectious disease in the U. S. It accounts for more absences from school and work than any other illness. It is the leading cause of patient visits to physicians.

It is not easy to catch a cold. Your body's natural defenses usually fight off these viruses. There is a direct relation between your risk of catching a cold and the amount of time spent in contact with an infected person. That is why families tend to get sick together.

The most common route of infection is not from coughing or sneezing, or walking barefoot in the rain, but from hand-to-hand contact. That is why when you have a cold, washing your hands frequently is so important.

12/14/15 6AM 30MINS

BUSINESS IN THE BLACK: Dr. Rondrick Williamson, a podiatrist in the Atlanta area and spokesperson for the GA Podiatric Medical Association talks about diabetes and foot care. Every 20 seconds someone loses a limb as a result of diabetes and Dr. Williamson suggests doing your own self check and making sure to see your physician for a foot exam often if you have diabetes. November is Diabetes Awareness Month and the APMA has launched a new campaign called, Reflect on Your Feet!

HEALTH /SAFETY / CRIME:

12/20/15 5:30AM 15MINS

PERSPECTIVES: Relationship expert and Sex therapist, Dr. Laura Berman offers guidance on surviving being with family during the holidays and dealing with the holiday blues. In addition, she explains more about Addyi – the new drug that is being called the female Viagra. She explores specifically how does the drug work and who is the best candidate to use it with success; the fact that women cannot drink while taking the drug; its side effects and other options available to women.

12/21/15 6AM 30MINS

BUSINESS IN THE BLACK: Natasha Trenev, The Mother of Probiotics and Author and several books including "Probiotics, Nature's Internal Healer" give tips for better natural natural digestion which include; turning off the phone at dinner, chew 10 times and savor every bite, avoid simple carbs, consume plenty of water and more.

12/27/15 7AM 1 hr.

DR. JOE SHOW: 5 things that should never be in your makeup. Every time you slather a flash of color across your lips, you could be applying an alarming dose of lead to your mouth, a part of the body where the heavy metal is easily absorbed and ingested. In fact, a new report found lead contamination in cosmetics is more widespread than previously thought – 400 lipsticks tested positive for the brain-damaging contaminant, with L'Oreal lipsticks being the worst offenders. The lead – which isn't listed on the ingredient breakdown – could be coming from the colorant of another contaminated ingredient. Short of sending the lipstick to a lab for lead testing, there's not much consumers can do to avoid it (besides just not wear it).

12/28/15 6AM 30MINS

BUSINESS IN THE BLACK: Dr. Joyce Morley, Psychotherapist and relationship expert talks about "how to deal with the pain of being let down and let go" during the holidays. Morley says that some people associate the holidays with pain and dread the season year after year. She says to find some PPGP's (Positive People Going Places) to hang out with during the holiday season, own your feelings and deal with the situation head on.

WSB-FM ISSUES & PROGRAMS – 4th QTR. 2015

ISSUE & DESCRIPTION

DATE

TIME

LENGTH

WORK/JOB/FINANCIAL/POVERTY/CHARITY ISSUES:

10/4/15

5:30AM

13MINS

PERSPECTIVES: Mike Logan / Atlanta Boxer Rescue-The sixth-annual BoxerStock music festival is set for Sunday October 11 at Jim R. Miller Park in Marietta. It's an all-day, family-friendly event to benefit Atlanta Boxer Rescue, a non-profit organization that strives to rescue, rehabilitate, and rehome unwanted and abandoned Boxers within the greater Atlanta area as well as providing education to pet owners. Atlanta Boxer Rescue, Inc., is 501(c)(3) non-profit organization.

10/25/15

5:30AM

30MINS

PERSPECTIVES: Miko Branch is the co-founder and CEO of Miss Jessie's, LLC. She is celebrated for transforming the hair care industry by establishing an entirely new category of products specifically for natural and curly hair. Her book, MISS JESSIE'S is part business guide, part memoir. Mixing touching family stories with hair care tips and business advice, MISS JESSIE'S is an inspiring story, captivating and entertaining in its telling. Not only does it provide incredible entrepreneurial advice, it showcases the resiliency, determination, and independence both Miko and Titi had when building their business from the ground up.

11/1/15

5:30AM

30MINS

PERSPECTIVES: In October The American Cancer Society revised it guidelines about women women should be screened for breast cancer. Komen Atlanta, a leading breast cancer research organization strongly disagrees with the new recommendations. Cati Diamond Stone joins us to talk about the differences between the new and existing recommendations. As a survivor, she shares her story and talks about the many resources available to women in Atlanta. 80-percent of dollars raised here stay here.

11/1/15

6AM

30MINS

BUSINESS IN THE BLACK: Steven Aldrich, SR. VP of Applications with Go Daddy talks about a survey done with Red Shift Reserves that says that 59% of small businesses (those with 5 or less employees) say they don't have a website because they are too small, it's too expensive or they don't have the expertise to manage a website.

10/12/15

5:30AM

15MINS

PERSPECTIVES: Mike Logan / Atlanta Boxer Rescue - The sixth-annual BoxerStock music festival is set for Sunday October 19 at Jim R. Miller Park in Marietta. It's an all-day,n family-friendly event to benefit Atlanta Boxer Rescue, a non-profit organization that strives to rescue, rehabilitate, and re-home unwanted and abandoned Boxers within the greater Atlanta area as well as providing education to pet owners. Atlanta Boxer Rescue, Inc., is 501(c)(3) non-profit organization.

11/8/15

5:30AM

30MINS

PERSPECTIVES: Guests: Brian Cowart, DAV Chief Development Officer and Moses McIntosh DAV National Commander Veterans Day 2015 in Atlanta will be marked by the city's first 5K to benefit the Disabled American Veterans. Our focus is to raise awareness of veterans issues and educating the audience about the event to honor veterans on November 7.

WSB-FM ISSUES & PROGRAMS -4th QTR. 2015

ISSUE	&	DES	CRIE	PTION	
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DATE

TIME

LENGTH

ADT/ENTEDTAINMENT / DECDEATION / ENVIDONMENTAL ISSUE

ART/ENTERTAINMENT / RECREATION / ENVIRONMENTAL ISSUES:

10/4/15

5:30AM

15MINS

PERSPECTIVES: Ten years have passed since Hurricane Katrina devastated New Orleans. Wendell Pierce, star of The Wire writes a poignant memoir, The WIND IN THE REEDS: A Storm, A Play, and the City That Would Not Be Broken. In THE WIND IN THE REEDS, Pierce explores art, community, and resilience in the wake of Hurricane Katrina.

10/11/15

5:30AM

30MINS

PERSPECTIVES: Topics: Film Production in Atlanta | Diversity in Television -Guests: Lamont Gant, producer and Director | Tracee Ellis Ross. Not a day goes by that you are not hearing about Hollywood movie production in Atlanta. There's a red carpet premiere here there is another event there, plus there are studios throughout the state of Georgia making movies in the city that is now called Hollywood South. Plus there are studios across the state that truly makes Georgia Hollywood South. Lamont Gant joins us to talk about the film he made in Atlanta called Returned. It is part drama and part science-fiction and very entertaining. Tracee Ellis Ross is the star of Black_ish on ABC. We spoke about diversity on television today and the great opportunities that exist for women in leading roles in prime time.

10/18/15

5:30AM

30MINS

PERSPECTIVES: Che Rhymefest" Smith is having a big year. In February, he won an Oscar with Common and John Key for "Glory," and his first film IN MY FATHER'S HOUSE has enjoyed great success on the film festival circuit. Picked up for theatrical release by Alchemy Studios, the documentary will be opening in Atlanta on October 9th. Set against the crumbling landscape of Chicago's battered south side, IN MY FATHER'S HOUSE is a yearlong journey from homelessness and alcoholism to self-discovery and redemption as Grammy-winning rapper Che "Rhymefest" Smith reunites with his homeless father in a quest to reclaim his neighborhood and discover his true self as a father and son.

11/9/15

6AM

15MINS

BUSINESS IN THE BLACK: Bert and John Jacobs, Co-CEO's of Good Life brand talk about their new book "Life is Good: The Book" The founders have made a very simple phrase "Life is Good" into a multi-million dollar business with t-shirts, mugs and more as well as the "Life is Good Kids Foundation" to help with the truly disadvantaged.

<u>ART/ ENTERTAINMENT / RECREATION / ENVIRONMENTAL ISSUES:</u>

11/15/15 5:30AM 30MINS

PERSPECTIVES: Things Your Man Won't Do" is written, produced and directed by Je'Caryous Johnson. It is the fourteenth in a series of box-office breaking hit stage plays from the NAACP Trailblazer Award Recipient. People think the play is about a woman not getting what she wants, but at the end of the day, there is a reason that men don't do certain things- Like coming around to marriage when they are ready.

11/23/15 6AM 30MINS

BUSINESS IN THE BLACK: Lee Haney, 8 time Mr. Olympia hosts his Physique and Fitness Games. The full day event features fitness activities for the entire family and also the finals of the Strongman/StrongWoman Body Building events leading up to the National Physique Championships in Miami.

12/20/15 5:30AM 15MINS

PERSPECTIVES: In her memoir, Troublemaker: Surviving Hollywood and Scientology, Leah Remini offers up a no-holds-barred memoir, including an eye-opening insider account of her tumultuous and heart-wrenching thirty-year-plus association with the Church of Scientology. That was never more evident than in 2013, when Remini loudly and publicly broke with the Church of Scientology. Now, in this frank, funny, poignant memoir, the former *King of Queens* star opens up about that experience for the first time, revealing the in-depth details of her painful split with the church and its controversial practices. But when she began to raise questions about some of the church's actions, she found herself a target. In the end, she was declared by the church to be a threat to their organization and therefore a "Suppressive Person," and as a result, all of her fellow parishioners—including members of her own family—were told to disconnect from her. Forever

WSB-FM ISSUES & PROGRAMS – 4th QTR. 2015

ISSUE & DESCRIPTION	DATE	TIME	LENGTH
WOMEN/MINORITY ISSUES:			
	10/5/15	6am	13MINS
BUSINESS IN THE BLACK: Kim Mcnair, CEO of Kim McNair Productions and Event Productions and Event Productions Women Empowerment Project is a 1 Day Conference with panel discussion KMProductions.com			
NWPLOUUCTIONS.COM	10/5/15	6AM	12MINS
BUSINESS IN THE BLACK: Nancy Lewis, CEO of Progressive Techniques, Inc. talks about Breakfast which will focus on Women Servant Leaders and also Candid Conversations wincluding COX VP Tony Kidd, talking about "What Men Think of Women in the Workplants".	ut the upcoming which will feature	Transforming	Women Entrepreneurs
BUSINESS IN THE BLACK: Brad Blackwell, Head of Portfolio Lending with Wells Fargo t three goals: Homeownership, Entrepreneurship and Savings and Investments. The Nat celebrates Hispanic Heritage Month and aims to triple Hispanic household wealth in the to over 3million dollars in education.	ional Association	of Hispanic R	eal Estate Professional
BUSINESS IN THE BLACK: Tommy Dortch, CEO fo TWD, Inc. and Founder of the Alumi year with a weekend of activities. The Alumni Hall of Fame invests in and celebrates Hi standing. nbcahof.com			
	11/16/15	6am	16MINS
BUSINESS IN THE BLACK: Lamonica Toussaint, CEO of I Love My Body Fitness talks at talks about how to maintain our weight during the holiday season. Toussaint has also			- '

WOMEN / MINORITY ISSUES:

11/16/15 6AM 12MINS

BUSINESS IN THE BLACK: Sophia Burns with the Concerned Black Clergy of Atlanta talks about the annual Mother's Day Luncheon honoring Mothers from all walks of life and several churches honor their new overcoming mothers.

11/30/15 6AM 12MINS

BUSINESS IN THE BLACK: Patrina King, CEO of Golf Women Mean Business talks about the organization which guides women through the process of doing business on the golf course as men have been doing for ages. King is holding her first Gala and Anniversary celebration to honor women who have supported the group, Nov. 15. There will be live music, dinner and awards. Golfwomenmeanbusiness.com

12/7/15 6AM 14MINS

BUSINESS IN THE BLACK: Karen Ehman, co-author of "Hoodwinked: Ten Myths moms Believe & Why We All Need to Knock it Off" shares how moms have bought into the myths of motherhood such as; Mothering is Easy and Instinctive, Motherhood is All Consuming, Everything Depends on the mother, I Have to Do it All Right or My Child Will Turn Out Wrong, My Child's Bad Choice Means I'm a Bad Mom. Ehman focuses on her relationship with God as a driving force to be a great mother.